

PRIOR LEARNING:

- Using colour
- Shading and rendering techniques
- Research and analysis
- Exploring ideas.

FUTURE LEARNING:

- Designing from a mood board.
- Working with different paper and boards.
- Designing using CAD & CAM.

DESIGN & TECHNOLOGY- YEAR 7 FOOD PACKAGING

DESIGN:

- Develop your own Typography styles
- Specification of success criteria
- Planning the layout or information.



MAKE:

- Produce a prototype in card of your packaging.
- Produce design work to a high standard.
- Use Craft knives to cut and shape a window in card packaging.



EVALUATE:

- Design Review
- Planning sheet- peer assessment.



CROSS CURRICULAR LINKS:

- Net Design
- Design orientation
- Spatial awareness
- Colour theory

TOOLS, EQUIPMENT & PROCESSES

- Working with card
- Laser cutter
- Die cutter
- Craft Knives.
- Fine liners
- Coloured pencils
- Marker pens
- Templates

CAREER LINKS, INDEPENDENT STUDY IDEAS

- Consider your own preference in food packaging? What are your drawn to? What do you buy?
- Practise and develop your drawing and presentation skills.
- Careers in Advertising and Marketing,
- Careers in Manufacturing and Packaging design.

DT 1 – MSS BALFRE



EVIDENCE IN BOOK

Typography

Research

DATE SET:



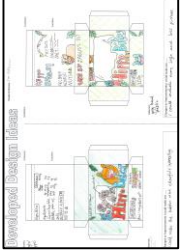
Planning sheet

DATE SET:



Layout Design

DATE SET:



Practical Work

DATE SET:



| KEY WORD   | IMAGE | DEFINITION                                                                                                                                                            | KEY WORD             | IMAGE | DEFINITION                                                                                                                                                                                                                                   |
|------------|-------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|-------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Packaging  |       | Packaging is the science, art and technology of enclosing or protecting products for distribution, storage, sale, and use                                             | Nets                 |       | The 'net' of a shape is a term used to describe what a 3D shape would like if it was opened out and laid flat                                                                                                                                |
| Logo       |       | A symbol or other small design used by a company to identify its products, uniform, vehicles, etc.                                                                    | Design Specification |       | The success criteria used before you design items and then used to see how successful your making has been. Makes use of the ACCESS FM headings: Aesthetics, customer, cost, environment, size, safety, function, materials, making methods. |
| Design     |       | A plan or drawings produced to show the look and function of a product before it is made.                                                                             | Craft Knives         |       | Craft knives are small utility knives used as precision-oriented tools for finer, more delicate tasks such as carving and papercutting                                                                                                       |
| Typography |       | Typography is the art and technique of arranging letters and words to make written language legible, readable and appealing when displayed.                           | Laser Cutter         |       | Laser cutting is a technology that uses a <i>laser</i> to vaporize materials, resulting in a <i>cut</i> edge. Can be used to cut through or etch the surface of materials.                                                                   |
| Typeface   |       | A typeface is the design of lettering that can include variations in size, weight, angle, width, shape and so on. Each of these variations of the typeface is a font. |                      |       |                                                                                                                                                                                                                                              |
| Font       |       | A font is a particular size, weight and style of a typeface. All the letters are design with the same details so look similar to each other.                          |                      |       |                                                                                                                                                                                                                                              |